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**WINE ROUTE  
FROM  
ARMENIA  
TO GEORGIA**

**REGIONAL TOUR**

# ABOUT COMPANY

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“Bright Tour” a limited liability company, was founded in 2022. The company is a tour operator and travel agent aimed at providing tourism services. The company offers many travel products relevant to both high and low seasons.

The idea of the business came after the Covid-19 pandemic. It was hinted at by the question of what service to offer, which would give people a new life experience, a pleasant vacation, positive energy, and memories for a lifetime.

Tourism was a brilliant way to escape the closed world caused by the pandemic. The company was named “Bright Tour” and offers various travel packages for exploring Armenia today.

## **OUR principles:**

- Accurate fulfillment of the
- objectives set
- Compliance with deadlines
- Manageability of the program
- Ethics and service quality
- Comfort and aesthetics
- Considering the physical
- capabilities of the tourist
- Corporate social responsibility



The company offers regional tour in

**Armenia (4 days)** and **Georgia (3 days)**.

Total tour duration:

**9 days / 8 nights**

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## **DAY 1: ARRIVAL IN YEREVAN**

Arrivals end check-in at a  
hotel 3:00 PM

## DAY 2: YEREVAN-ETCHMIATSIN

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- **Visit the museum of the Armenian cognac factory.** An excursion is planned to the place where the legendary ARARAT cognacs are born. Guests will acquaint themselves with the history and traditions of creating Armenian cognac. There will be a special reception and tasting of the best-aged cognacs.
- **Temple of Zvartnots: sightseeing of the ruins of Zvartnots.** Zvartnots Cathedral is a unique architectural structure in Armenia, destroyed 300 years after its construction. You will have the opportunity to stroll through the enchanting surroundings of the temple. Next to the temple, there is also a museum showcasing the history of this magnificent structure
- **The Cathedral of Holy Ejmiatsin** is a monastic complex, as well as the spiritual and administrative center of the Armenian Apostolic Church, the seat of the throne of the Supreme Patriarch and the Catholicos of All Armenians.
- **Retro evening: Back to Soviet Armenia.** Here, you can immerse yourself in the atmosphere of Soviet Armenia with its way of life, customs, and history, all presented in one place. You will visit a special museum and see objects and exhibits that tell the story of the country's Soviet past. The visit also includes a themed dinner to enhance your experience.
- **Back to Yerevan**



## DAY 3: TOURS ON WINE ROUTES IN ARMENIA —

- **Excursion to the ancient city of Dvin on the Silk Road.** This route will guide you along the ancient Silk Road, which traversed the capital of Armenia – Dvin. The ruins of this medieval city lie just 30 km from Yerevan. You will delve into the captivating history of the creation and demise of this multicultural city.
- **Khor Virap monastery complex and place of pilgrimage.** Khor Virap Monastery is located on a high hill and was originally built in 642 in the form of a small chapel over a deep pit full of snakes and poisonous insects, where the condemned were thrown. According to history, Gregory the Illuminator, who spread Christianity in Armenia and played a key role in declaring it the state religion, was also imprisoned here. You will have the opportunity to descend into that pit and experience the mystical aura.
- **Noravank monastery in a narrow gorge.** Here, you will discover a unique monastery building that was destroyed and plundered by the Tatar-Mongols during their raids, only to be later restored through the efforts of the very same Tatar-Mongols. The monastery is surrounded by red rocks, providing a magnificent view.
- **Cave complex Areni-1: a ritual site of the early Bronze Age.** Areni Cave is a complex of caves on the bank of Arpa River in the Vayots Dzor region, located in the southeastern part of Armenia. It is also called "Bird's Cave". In 2010, the oldest leather shoe in the world, which is 5.5 thousand years old, was found in the cave. There is at least a four-meter cultural layer in the cave, and excavations continue to this day. You will explore the interior of the cave, transporting you back thousands of years, and allowing you to feel and touch history.
- **Wine tour in Areni village:** Here you can taste various Armenian wines and get acquainted with the ancient Armenian winemaking traditions. Almost all adult residents of the village of Areni have two professions or occupations, and winemaking is included in their repertoire. According to local winemakers, the secret of good wine here lies in the antiquity of the grape root: the older and deeper the root, the better the wine. 150 tons of 'Areni' grapes are grown here.
- **Back to Yerevan**



## DAY 4: ARMENIA WATER TOURS

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- **The resort town of Jermuk. Mineral springs.** Jermuk is a city of recreation and recreation, surrounded by rich nature and clean air. During your visit, you will get to know the city of mineral waters in Armenia, exploring the architectural fountains from which you can drink mineral water at different temperatures.
- **The largest surviving Noratus cemetery of Khachkars.** Besides churches and monasteries with unique architecture, you can see more than 50,000 handmade khachkars in Armenia alone, which are mostly made of volcanic basalt or tuff. The symbol of the Sun (Eternity) is usually engraved on the lower part of the khachkars, in the center of which there is a cross, a symbol of the crucifixion of Christ. The Armenian khachkar is included in the UNESCO list of intangible heritage of mankind. Noratus is the only preserved khachkar cemetery.
- **Sevan Peninsula and Sevanavank monastery.** There is no sea in Armenia, but there is Lake Sevan, which is the second-highest freshwater lake in the world after Lake Titicaca in South America. The charm of the peninsula of the blue-eyed Sevan is complemented by one of the architectural gems of medieval Armenia, Sevanavank.
- **Gastro tour:** Seafood of Lake Sevan. Here you will be treated to delicious seafood dishes from the freshwater lake.
- **Back to Yerevan**



## DAY 5: TOURS IN THE FORESTS OF ARMENIA

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- **Lori Fortress** is an 11th-century Armenian fortress located near the Lori Berd village in Lori Province. It was the site where the Georgian king Giorgi III of Georgia trapped and besieged his rebellious nephew. The fortress was captured by the Mongols.
- **Mendz Er Cave** is a formerly inhabited cave that has been turned into an ethnographic museum and a restaurant. You will be welcomed into a cave museum hidden in the high rocks, which has been transformed from an ancient settlement into a modern place with beautiful views and cuisine.
- **Sanahin Monastery Complex.** Here you will find a wonderful monastery complex, which was included in the UNESCO World Heritage List. You will find out why the complex was awarded such a high honor by getting acquainted with its history.
- **Akhtala Monastery and fortress.** Akhtala Fortress. Located on a hill, the Akhtala fortress protected the local population from enemies. The surrounding area of the fort invites you to enjoy pleasant walks and relaxation.



- **Departure to Tbilisi: Arrival and check-in at the hotel**

## DAY 6: TBILISI - MTSKHETA

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- The historical center of Tbilisi.
- **Sameba** (church of the Holy Trinity), Metekhi (church of the 12th century), Narikala fortress, cable car and sulfur baths area, clock tower near the R. Gabriadze theater
- **The ancient capital of Georgia-Mtskheta.** The monuments of this small town are included in the UNESCO World Heritage List.
- **Svetitskhoveli** Cathedral (XI century) is an ancient religious center of Orthodox Georgia.
- **Jvari** is a tiny picturesque monastery on a high rock at the confluence of the Kura and Aragvi.
- Georgian cuisine and khinkali.
- **Back to Tbilisi**



## DAY 7: TBILISI – DAVID GAREJI – SIGHNAGHI

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- **David Gareji Monastery** Cave Complex in the Gareji semi-desert.
- **Village of Badiauri**, where bread is baked in clay ovens "tone."
- **Convent of Bodbe**, built in the 4th century, in honor of the Assumption of the Baptist of Georgia, St. Equal-to-the-Apostles Nino.
- **Sighnaghi** is a city of love on several hills surrounded by a well-preserved double fortress wall of the 17th century.
- Tasting of **Kakhetian** wine.
- **Back to Tbilisi**

## DAY 8: TBILISI – KAZBEGI

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- **Ananuri** - a fortress of the 17th century, located 900m above sea level, and belongs to the early feudal era.
- **Ski resort Gudauri**, beautiful landscape and flora of the alpine zone
- **Church of the Holy Trinity** in Gergeti, located at the foot of Kazbek and which houses the miraculous icon of the Smolensk Mother of God.

## DAY 9: RETURN TO YEREVAN

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- Breakfast
- Return to Yerevan
- Farewell dinner in Yerevan

## THE TOUR PACKAGE INCLUDES:

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- Vehicle Arrival and Departure Times
- 3-4 stars hotels in Yerevan and Tbilisi
- Transport to destinations
- Gastro and wine tours
- Professional guide
- Tickets for destinations
- Information materials

## THE PACKAGE DOES NOT INCLUDE THE FOLLOWING:

- Flight tickets
- Health insurance

**COLLECT MOMENTS, NOT THINGS!**



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